

# WEEKLY INSIGHT #7 - 21ST CENTURY : THE ERA OF BIOMIMICRY

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Biomimicry, as it allows to swift paradigm from exploiting nature to learning from it, will be a major economic and innovative game changer of the 21st century.

It indeed appears to be one of the most promising scientific, economic and financial fields that could change the ways goods and services are designed, produced, transported, and distributed. This market could represent \$1.6 trillion in 2030.